



CATRAC Mission: Lifeline Cardiac Care Education Sub-Workgroup

Wednesday, Sept. 2, 2009, 1:15 to 2:15 pm
Seton NW Hospital, 11113 Research Blvd., Austin, Tx

Minutes

Attendees: Helen Raab, RN, Seton NW; Phil Slinkard, K&L Gates, Community Representative; Julie Davis LVN, SMCW; Glen Huschka, AHA; Melissa Juarez RN, Scott & White, Round Rock; Neva Schmelzer RN, St David's Round Rock

- I. Q&A regarding Mission: Lifeline purpose and education subgroup purpose
It was discussed that our sub group's main purpose is to implement methods of public education on symptom recognition, how to access EMS, and bystander CPR

Public Education –Helen reviewed that 40% of the time for delay of STEMI care is related to patient's or bystander's failure to recognize s/sxs of MI and access 911/EMS in a timely manner.
Professional Education: This group may have members interested in provided education to local PCP offices regarding CATRAC efforts.
- II. Roundtable introductions/ individual focus
Each participant explained their background and main reason they have joined the subgroup.
- III. Volunteer for Secretary:
Neva Schmelzer RN agreed to be secretary. Duties include keeping roster and minutes.
- IV. Future Meetings
It was decided that we need to meet at a more central location so that all representatives of all areas will be able to attend.
- V. Public Education efforts
Discussion Notes:
Helen Raab: Interested in mass media campaigns. Would like each of to go to our marketing departments to research avenues/methods for this.

Glen Huschka: Interested in mass media campaign and looking at research regarding barriers to EMS access. He will also assist in public presentations looking into resources already created for this purpose.

Phil Slinkard: Will act as a sounding board for subcommittee in regards to public education.

Melissa Juarez: Will be able to assist with research as well

Neva Schmelzer: Has resources to do public education presentations on signs and symptoms of cardiac stress recognition and emergency planning.

- VI.** Professional education efforts:
This area was not discussed in detail. Those in attendance saw this as a secondary mission. This will be explored again when there is more in attendance

VII. Action Items

Helen to send web link to members she has found on patient education

Glenn to look for research done on barriers to public education/understanding of cardiac stress/ MI symptoms and accessing EMS

Glenn to see if there are pre made public education presentations available

Each individual to contact their respective Marketing Department for resources

Each individual, those in attendance and those who come to the next meeting, is to brainstorm 2 tasks/ideas that will help committee meet its goal. Each individual will articulate their personal goals and skill sets that he/she bring to the committee. We are each should describe process and create implementation timeline by December.

Each individual to brainstorm ideas for mission statement, slogan, etc.

VIII. Next AHA/CATRAC Cardiac Care Education sub-group Meeting:

When: Wed. Oct 21st 1:15pm-2:15pm

Where: AHA Conference Room

1700 Rutherford Lane

Austin, TX 78754

512.433.7220 (main)